



# eXp Realty Private Collection

## Membership Benefits and Information

The eXp Realty Private Collection is an elite group of real estate professionals who represent clients on transactions priced in the top 10% of their market. Our certification process assures affluent buyers and sellers that the agents who have earned it have the knowledge, experience, and competence required for the luxury home market.

### Benefits of being an eXp Realty Private Collection agent

- Use of the Private Collection luxury logo for your marketing materials, demonstrating your specialized upper-tier expertise in the luxury home and estate market
- 125 custom personal brochures (11 x 21 tri-fold), including one hour of design time and ground shipping, per year of membership
- Monthly luxury training courses
- A private Workplace group for referral exchange and international collaboration

### What is the criteria for being an eXp Realty Private Collection agent?

- To ensure agents are representing the company brand in the right manner, every eXp Realty Private Collection agent expert must be a member of the Institute for Luxury Home Marketing and have earned the Certified Luxury Home Marketing Specialist™ designation.
- To be a part of the eXp Realty Private Collection, certified agents pay a yearly fee of \$500.

### How to earn the Certified Luxury Home Marketing Specialist designation:



For more information, please contact Vikki Bartholomae at [vikki.bartholomae@exprealty.com](mailto:vikki.bartholomae@exprealty.com).

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