KVCore Setup for eXp Realty Agents

Thanks for requesting more information on setting up your KVCore to get more traffic to your site, get better organized with your sphere and leads, and create more pages of information to digest. Below you will find the items that I can help you with to get you started. If you would like more pages created or more work done to your site or CRM just let me know and we can discuss how that can work.

The cost for all of the below items is $500 and I will get this done in a week or less as long as you provide the necessary info. If you have any questions or would like to sign up just send me an email at ryan.gibbons@exprealty.com. To see an example of how this can all look check out my site at www.ryangibbons.exprealty.com.

- Import contacts and apply appropriate hashtags to help organize your list.
  - I will provide a template to use to get your contacts in the right way and have you organized right from the start.
- Setup 2 landing pages for a homes list/item of value like a home buyers guide
  - I do not provide the item of value but I use Keeping Current Matters who supplies a seasonal buyers and sellers guides that are great to give away. Definitely worth the investment.
- Set up 20 squeeze pages which are basically pages for specific properties. These can be any of the following.
  - Homes in a specific price range, condos, single family, houses with a pool, houses with water views, foreclosures, short sales, open houses, golf course houses, over 55, recently reduced, new listings
  - You decide which ones you want and I create them
  - I will also link those pages to your home navigation so they are easily found.
  - These can be good to use in Facebook ads advertising homes under $400,000 in a particular neighborhood.
  - I will also provide a spreadsheet with the links to these pages so you can use them as needed
- Add 10 clients on an alert for new listings. This can replace setting them up on the MLS so you can see what they are viewing and keep them on your site.
  - I will also provide a Youtube video on how to add them on your own later.
- Add up to 10 testimonials on your site that you provide. You can copy them from Zillow, Yelp, Realtor, or wherever you have them.
- Put your bio on your About Me page. This will be found on your home page and within navigation
- Add custom background image or video that better depicts your area. You need to supply the picture or video.
- Add 2 drip campaigns with up to 10 steps that you provide.
- Attach hashtags to these campaigns so they can start once that hashtag is applied to a client.
- Connect Zapier for new lead routing. You need to have an account with Zapier to do this but it's free.
- Connect social media accounts
- Upload agent profile picture
- Add up to 10 service areas. These create a specific page for each area with market data and link to homes for sale there.
- Edit your top navigation to include pages for the squeeze pages I create for you.
- Connect your Homekeepr account to add their blog posts as they are added. You get a free Homekeepr account through eXp you just need to activate it.